

# Events During Covid19



*Cheers*  
to the unforgettable!



Bringing ideas to life through live experiences.

Experience **Live**



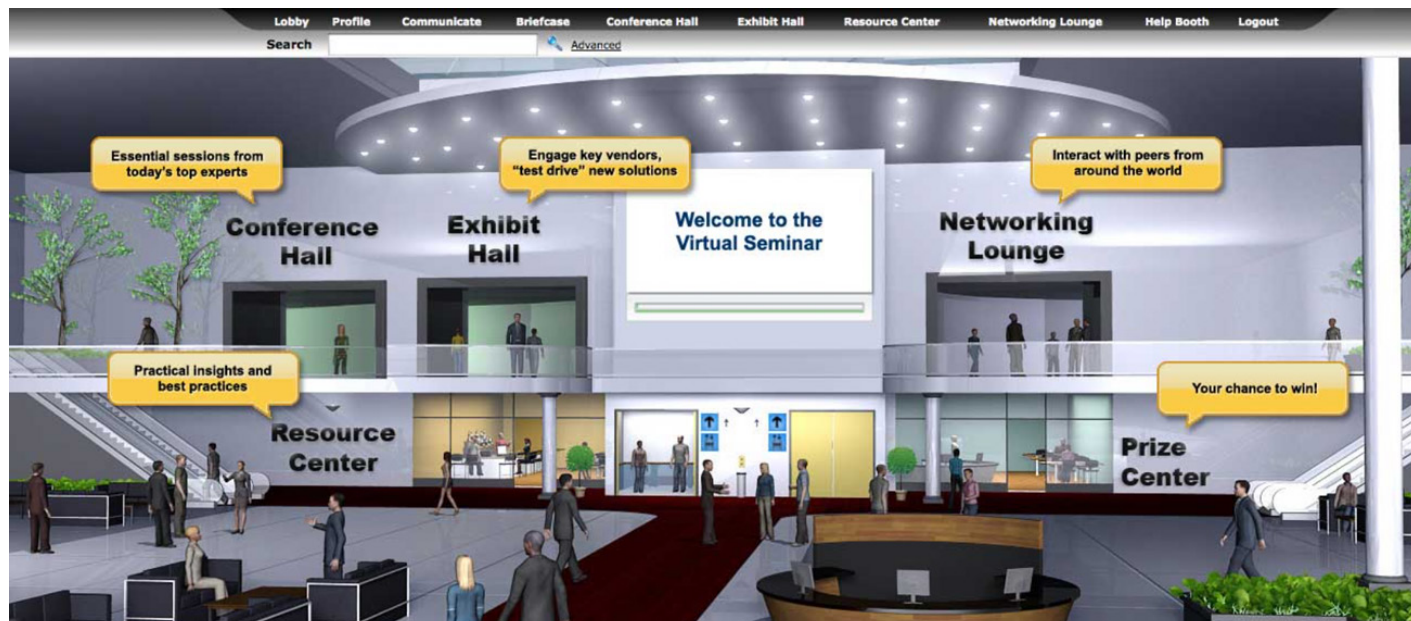
**CSL**events



**CSL**hospitality

# Experience **Live**

LIVE EVENTS • EXPERIENTIAL • ACTIVATIONS • HOSPITALITY • TRAVEL EXPERIENCES



## It's a whole new world!!

Whilst your chosen medium of video conferencing with colleagues and clients is now mainstream in order to communicate daily, the question of continuing with 'business occasions' is coming to the fore the longer we socially distance.

Creating business events is of course the lifeblood of CSL, so challenged by the environment and our clients needs, we have been working hard to deliver suitable options that allow clients to not just talk to their market, but to actually step up and give their clients a creative and meaningful virtual event.

So the world has now opened up – virtual events can deliver great value as, whilst losing the personal interaction (which is vital and will return), it can deliver great value (no venue, F&B costs etc). From Futurists to Strategists to Thought Leaders to Tech to Wellness to Motivational – the world of keynote speakers is awash right now as they too are mostly prohibited from travel. Being able to captivate a virtual audience is however a specific skill set so choosing wisely is key, as is the tech you use to facilitate it, and the format that you design.

### WORKING WITH DAVID MEADE

One professional who we are fully putting our faith in right now is David Meade. Trusted by the world's biggest brands, David is one of the best live virtual keynotes in the world today – his energy, intelligence and humour (he is also a mentalist!) will literally captivate. CSL are proud to have partnered with David, and as well as using leading technology to deliver and interact with his virtual audience, his range of skills allow him to create a very bespoke talk recognising the current times and your company challenges. Please see short video:



[Click Here](#)

**vimeo**

**You Tube Live**

**zoom**

**f LIVE**

**twitch**

**in Live**



So if you are thinking of how to navigate this market, from a skilled moderator to inject more energy to discussions, right through to International keynotes with immersive interactivity - please talk with CSL – we are here and ready to embrace you virtually!

email: [info@cslevents.ie](mailto:info@cslevents.ie)





# The safety of your own space

We are all eagerly waiting for the time when it's safe again and restrictions are lifted and life can resume for us slowly. Eventually the time will come when we can all get back to work and this will be a key time to address anxieties, raise morale internally, re-connect with staff and recognise this historic experience the world has been through. CSL will be on hand to help you deliver memorable and fun experiences to do just that.

We would be delighted to work with you to plan some fantastic and engaging internal events to boost spirit in the sanctuary of your own workplaces. Trust us to transform your HQ for family fun days, key holiday parties (Paddy's day, Halloween etc), themed Friday Happy Hours, Company BBQ's, team building activations and wider company celebrations / parties.

### CSL Internal Events

CSL have conducted and transformed our clients office space for all sorts of events. From business conferences, business briefings, to housewarming events, staff parties.

We know how to transform a space to create a new world within your own office space.

Call us today to see how you can plan for events in the safety of your own office for either staff social events or events with more of a business focus.



# 03 | Employee Engagement in A World of Social Distancing



With most of us working remotely it's more important than ever to find ways to engage and reward our employees for their flexibility and endurance during these unusual and challenging times. Right now in this temporary world of social distancing, we are all looking for new ways to connect. Whether that's through virtual meetings and catch-ups, to staff rewards or staff entertainment activities, CSL are working with clients to offer creative and alternative solutions to enable employers to continue to engage and reward their most valuable assets.

We all miss real live interaction and no tech can replace this, but with the times we are in, embracing the alternative ways to stay connected is the next best thing. Let us help you connect and engage with your employees. Here are some ideas to get thinking about!

## Virtual Cocktail Hour with a Twist

Turn happy hour in your company into a fun-packed hour as they work with one of our experienced mixologists to create your very own signature cocktail. Enhance this with a special drop to employees with the tools they'll need to get mixing. Let's see who's got the creative flair.

## Employee Gift Pack to Pass the Time

Lego drop to your staff to help them with their downtime.

## Mindfulness Hour

Guided mediation sessions to help your

employees find their moment of stillness. With regular guided mediation sessions and helpful techniques to help them manage stress and anxiety in these unusual times.

## Virtual Gaming & Entertainment

Virtual quiz hour to get the healthy competitive team spirit alive and active. Or a virtual bingo session to let staff have an hour of fun with their colleagues.

## Virtual Cook Along with Celebrity Irish Chefs

Online interactive cook-offs with your team and a top celebrity Irish Chef.

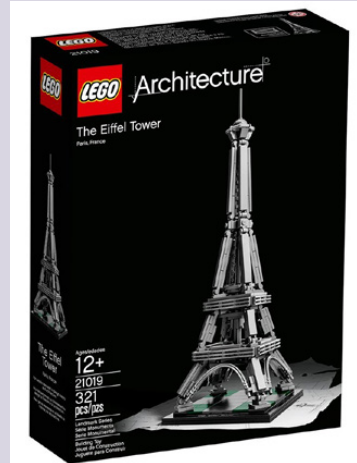
## Virtual Concerts at Home Version

Why not create your very own private concert to reward your staff. An exclusive live performance direct to your employees with a well-known artist.

## Paint at Home Together

Get your employees' creative skills flowing. A bespoke creative class where we can supply your team with an online tutorial and a special get painting kit to help them achieve their status as the next Picasso!

Talk to our team today about how we can help you connect with your staff.



Lego Drop to your staff to help them with their downtime.



Cocktail time!





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CSL events  
Experience Live

# Experience Virtual